

Strengthening  
Business Resilience  
in Europe Through  
Long-Term  
Electricity Strategies



TRIO™

# The Situation

European power markets are entering a period of sustained volatility driven by:

- Continued dependence on imported fossil fuels
- Geopolitical instability impacting global energy supply chains
- Structural increases in non-commodity costs and system charges

For many organizations, this is translating into **reduced cost visibility, margin pressure, and increased operational risk.**

## Why This Matters Now

Energy is no longer just a procurement decision - it is a **core business resilience issue.**

Companies exposed to short-term or spot markets are:

- More vulnerable to price shocks
- Less able to forecast long-term costs
- Increasingly constrained in investment and operational planning

## How Leading Organizations Are Responding

Forward-looking companies are shifting toward **long-term electricity strategies** to stabilize cost and reduce risk exposure.

Key approaches include:

- **Long-term Power Purchase Agreements (PPAs)** to lock in predictable pricing
- **Onsite renewable generation** to reduce reliance on grid electricity
- **Hybrid procurement strategies** to balance flexibility and certainty

## Why Renewables Change the Risk Profile

Renewable energy fundamentally alters cost dynamics:

- No fuel price exposure once assets are operational
- Reduced sensitivity to geopolitical disruptions
- Increased long-term price certainty



# Why Renewables Change the Risk Profile

In many European markets today, long-term renewable contracts are:

- Competitive with forward market pricing
- Acting as a **mitigation tool against future volatility**

## Beyond Cost: Regulatory & Market Pressure

Organizations are also navigating increasing regulatory and stakeholder expectations:

- CSRD, CBAM, and other EU frameworks requiring emissions transparency
- Growing investor scrutiny on energy strategy and risk exposure
- Supply chain pressure from customers with decarbonization targets

## What This Means for Your Organization

Organizations that proactively address electricity strategy today are better positioned to:

- Stabilize energy costs
- Improve operational resilience
- Support credible decarbonization pathways
- Maintain competitiveness in a volatile market

## Request a 20-minute Market Risk Check-up

If helpful, we'd welcome a conversation to discuss:

- Your current exposure to market volatility
- Opportunities to improve cost certainty
- Practical pathways to implement long-term solutions

We'll map your current exposure and outline **2–3 practical options** to reduce downside risk and improve budget certainty in 2026.

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